

ASHLEY WILLIAMS

FULL-STACK DEVELOPER



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(520) 840-5244



ashwillcode.com

CAREER OBJECTIVE

Seeking a dynamic role as a Full Stack Developer with a passion for design, backed by a solid foundation from a comprehensive web development boot camp. I aspire to merge my acquired skills in full stack development with my keen eye for design to contribute meaningfully to innovative projects. Eager to collaborate with talented teams, I aim to shape user experiences through intuitive and visually appealing designs in a fast-paced and challenging environment.

WORK EXPERIENCE

MAR 2022-PRESENT

Owner/Brand Designer | **ASHOLE WORLD**

- Proficient in product design, including crafting intricate patterns for crochet plushies and creating charming chibi-style art transformed into vector images for branding materials.
- Skilled in developing comprehensive branding materials, encompassing style guides, color palettes, font selections, and logo schemes.
- Experienced in designing print materials like business cards, flyers, vendor display items, and stickers to boost brand visibility.
- Knowledgeable in financial planning, conducting cost analysis, and implementing budgeting strategies for fiscal efficiency.

DEC 2023-FEB 2024

Graphic/Package Design Internship | **SIGMA**

- Proficient in package design, emphasizing a delicate balance between creativity and brand consistency using Adobe Creative Suite.
- Diligently adhere to established brand guidelines, ensuring cohesion and integrity across all design elements.
- Collaborate closely with the marketing team to gain insights into the target market and consumer preferences.

SEP 2022-DEC 2022

Graphic Design Internship | **SERENDIPIT**

- Developed email and social media graphics encompassing, innovative logo design, branding concepts, print materials (business cards and flyers), and tailored vector graphics for multiple platforms.

EDUCATION

Bachelor's of Science

Graphic Information Technology

ARIZONA STATE UNIVERSITY

MAR 2022-PRESENT

(Expected Graduate Spring 2026)

Web Development Bootcamp

CAREERFOUNDRY

MAR 2024-PRESENT

(Expected Finish August 2024)

SKILLS

HTML



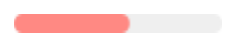
CSS



SEO



JavaScript



Adobe C-Suite



Wordpress



Figma

