

# ASHLEY WILLIAMS

FULLSTACK WEB DEVELOPER & UI/UX ENGINEER

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## CAREER OBJECTIVE

Motivated and detail-oriented fullstack web developer and UI/UX engineer with a passion for crafting intuitive, user-focused digital experiences. Recently completed a comprehensive web development bootcamp, earning certificates in frontend, fullstack, and cloud computing. I bring a strong foundation in HTML, CSS, JavaScript, and design, with a creative approach to solving problems. Eager to grow in a role where I can blend technical skills with thoughtful design to deliver meaningful, impactful solutions.

## WORK EXPERIENCE

- Nov 2024-Present

UI/UX Engineer | **STRONGMIND**
  - Build and maintain fullstack features for K-12 edtech platforms using HTML, CSS, JavaScript, and Ruby on Rails, balancing technical implementation with thoughtful UX in order to prioritize accessibility and performance.
  - Collaborated across teams to translate educational goals into intuitive digital experiences, supported by wireframes, mockups, and prototypes created in Figma, iterating based on user and stakeholder feedback.
  - Troubleshoot edge cases, cross-browser issues, and accessibility concerns to ensure consistent, inclusive user experiences.
  - Leverage Cursor AI to speed up development, improve code quality, and support cross-team workflows in Agile and Kanban environments.
  - Write and maintain RSpec tests and enforce code quality with Rubocop; create detailed pull requests to support team reviews and ensure stability.
- Mar 2022-Present

Owner/Brand Designer | **ASHOLE WORLD**
  - Proficient in product design, including crafting intricate patterns for crochet plushies and creating charming chibi-style art transformed into vector images for branding materials.
  - Skilled in developing comprehensive branding materials, encompassing style guides, color palettes, font selections, and logo schemes.
  - Experienced in designing print materials like business cards, flyers, vendor display items, and stickers to boost brand visibility.
  - Knowledgeable in financial planning, conducting cost analysis, and implementing budgeting strategies for fiscal efficiency.

EDUCATION		SKILLS	YEARS
<b>Bachelor's of Science</b>	<b>Web Development Bootcamp</b>	HTML	3
Graphic Information Technology	<b>CAREERFOUNDRY</b>	CSS	3
<b>ARIZONA STATE UNIVERSITY</b>	<i>Certificates Issued June 2024-May 2025</i>	SEO	3
(Expected Graduate Spring 2027)	- Frontend Development	JavaScript	2
	- Full-Stack Immersion	Adobe C-Suite	3
	- Full-Stack Web Development	Wordpress	3
	- Cloud Computing	Figma	2